

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	10225	707/3,4,5.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:49
L2	130	(target SAME customer SAME "marketing campaign")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L3	57	L2 and (705/14,10.ccls.)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L4	29	L3 and (target WITH customer WITH ("marketing campaign" "market campaign"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L5	19	L4 and (sort\$3 query\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L6	14	L5 and (table)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L7	0	L6 and (("CRM" "customer Relationship management") and ("customer hierarchy"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L8	9	((("CRM" "customer Relationship management") and ("customer hierarchy"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:51

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L9	0	1 and 8	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:50
L10	2573	((("CRM" "customer Relationship management") and (sort\$3 query\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:51
L11	1948	((("CRM" "customer Relationship management") and (sort\$3 query\$3)) and ((customer "marketing campaigns" (market\$3 WITH campaign\$1)))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:51
L12	386	11 and (((key field column) and table) SAME quer\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:52
L13	0	2 and 12	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:52
L14	11	2 and 11	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:52
L15	8	14 and (segment\$1 segmentation\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:53
L16	7	15 and ((map\$4 relat\$3 associat\$3) SAME (resource\$1 source\$1))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:54

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L17	0	16 and ((unmap\$4 un?map\$4 un?relat\$3 unrelat\$3) SAME (resource\$1 source\$1))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:55
L18	3	16 and ((unmap\$4 un?map\$4 un?relat\$3 unrelat\$3 new) SAME (resource\$1 source\$1))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/01/04 16:55

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Intelligence-driven systems boost retention, cross-sell, acquisition www.quinetix.com

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Neolane architecture for multi-channel marketing campaign ...

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CRM Marketing Campaign Management Solutions - Extraprise

Extraprise's **customer management** services cover the complete life cycle of your CRM **marketing campaign management** solutions and sales initiatives.

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www.NetSuite.com Award-Winning CRM Solution Offers Complete Campaign Management.

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Hierarchy View of Account Relationships Graphical organisation chart for each ... modules for sales management, marketing campaign management and customer ...

www.onsitemarketingsolutions.com/Downloads/CompSLX_SalesManvSLXEnterprise.pdf - [Similar pages](#)

Sales and marketing support system using a customer information ...

In **query** by example, the database management system displays field information and users ... A "**campaign**" is a group of targeted sales leads (**customer** or ...

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New Products, July 2005

Understand and Predict **Customer** Behavior ... more effective ways to reduce costs in the areas of lost sales, marketing campaigns, and inventory management. ...

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Relationship marketing and CRM – a hierarchy. CRM IN FINANCIAL SERVICES ...

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Best Practices in **Customer Relationship Management** a White Paper published by
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Intelligent Enterprise : Ventana Research Product Assessment Guide ...

Source: Access data from a RDBMS, multidimensional database **management** systems ...

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and planning **marketing campaign**. Data mining tools have been used to identify ...

Customer relationship **management** (CRM) includes **customer segmentation** and ...

www.vtt.fi/inf/julkaisut/muut/2001/customerprofiling.pdf - [Similar pages](#)

Knowledge Management: Big Challenges, Big Rewards - CIO Special ...

The company offered a plug-and-play **marketing management** solution called Solivtur, which a **customer** could customize in terms of adding tools to it. ...

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conventional **campaign management**, split a **customer/prospect** universe into ... So they have tended to add real-time **marketing** analysis and **segmentation** that ...

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Business Intelligence: Data Mining for Dynamic Customer Analysis

(Source: The **Management** Assistance Program for Nonprofits) ... A **customer segment** is a list of customers with specific characteristics that can be saved to ...

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This includes **customer** name, address, organizational **hierarchy**, ... **Customer segmentation** plan. Before embarking into **marketing campaigns**, the **Marketing** ...
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